RIIL STUDENT ADVISORY BOARD'S 3RD ANNUAL PEANUT BUTTER DRIVE
peanutbutterexpress.com

Suggested groups to contact within your school and community

1. Students (Athletic team, Student council, NHS, leadership councils)
2. Faculty
3. Parents (PTO and Booster Clubs)
4. Alumni
5. Churches
6. Middle and elementary schools
7. Town officials (town council)
8. Recreation department
9. Businesses (ex: grocery stores)

Ways to collect peanut butter

1. Collect peanut butter jars at games
    a. Rivalry games (where attendance and school spirit is especially high)
2. Designate someone on every winter/spring team to organize how their team will collect peanut butter
3. Make phone calls to business leaders or community groups
4. Contact churches
5. Use advisory rooms to create contest - class with most peanut butter wins a prize
6. Homeroom/advisory competition
7. Dodgeball tournament

Ways to promote your Peanut Butter Drive

1. Send or post the flyer around school
2. Put it on your school's website
3. Talk about it in announcements, school broadcasts, or parent newsletters, PTA association, etc.
4. Use other groups (Leadership programs, Student Council, PTA, National Honors Society etc.) to help promote and collect peanut butter
5. Promote the pages on Twitter, Instagram and Facebook
    a. Post the enclosed Peanut Butter Express flyer
6. Tweet pictures of how your school is doing
    a. Tag @RIIL_sports and Use #pbxpress **good way to gain followers**
    b. Contact the people who run your school's Twitter & Instagram pages & ask them to promote it too
7. Reach out to the art department
    a. Seeing if we could create a sculpture from the collected jars
8. Read public service announcement for peanut butter drive at games and other school events (see suggested PSA below)

_____*(insert your school here)*___ is participating in the 3rd annual Peanut Butter Express Challenge. The Rhode Island Interscholastic League Student Advisory Board is challenging all high schools across the state to work together on this community service project to collect jars of peanut butter for the Rhode Island Community Food Bank. Every 1 in 6 of Rhode Island's children will go to bed hungry each night. Donating just 1 jar of peanut butter can make 16 sandwiches.

We will be collecting peanut butter from now until April 11. Please join us in the fight against hunger. Together we CAN make a difference!! For more information go to peanutbutterexpress.com.

****If you need assistance with collection boxes please contact RIIL Office****